



## **El Pollo Loco Brings the Taste of Tradition with New, Hand-Rolled Enchiladas**

COSTA MESA, Calif., (March 4, 2019) -- **El Pollo Loco, Inc.** (“El Pollo Loco” or “Company”) (Nasdaq: **LOCO**), the nation's leading fire-grilled chicken chain, unveiled all new Enchilada Platters in three different flavor combinations for a limited time: Double Chicken Enchiladas, Chicken & Shrimp Enchiladas and Shrimp & Avocado Enchiladas.

Traditions don't just feed your craving, they feed your soul. Experience the authentic flavors of these homestyle enchiladas, made with the love and passion you would find from your family's classic dish. They are prepared with fresh, quality ingredients, including stone ground tortillas, fire-grilled chicken or tender shrimp, Monterrey jack and cotija cheeses and topped with hand-sliced avocado.

“Homemade enchiladas are such a great family dish, but many people simply don't have the time to make them from scratch,” said Heather Gardea, Vice President of Research and Development and Executive Chef at El Pollo Loco. “Just like our delicious fire-grilled chicken, the new Enchilada Platters are prepared with the same time, craft and quality ingredients as you would find with your own family's recipes.”

Families can also enjoy traditional cheese enchiladas made with stone ground tortillas, rojo and verde sauce and topped with cotija cheese and ripe avocado. Add four of them to any family dinner for only \$4. El Pollo Loco's new '4 Enchiladas for \$4' Family Dinner advertisement can be viewed [here](#).

The new line of flavorful Enchilada Platters is inspired by the culinary and cultural traditions of El Pollo Loco's hometown Los Angeles and mom's home cooking. The limited-time offering is available for customers to order ahead for pick-up or delivery online at [www.elpolloloco.com/order](http://www.elpolloloco.com/order) or through the El Pollo Loco mobile app, which can be downloaded in both the [Apple App Store](#) and [Google Play Store](#).

### **About El Pollo Loco**

El Pollo Loco (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant with a mission to bring people together around food, family and culture in the communities it serves. Raised in the heart of Los Angeles, El Pollo Loco is renowned for its handcrafted L.A. Mex food, an innovative blend of traditional Mexican flavors and Californian inspiration. Since 1980, El Pollo Loco has successfully opened and maintained more than 480 company-owned and franchised restaurants in Arizona, California, Nevada, Texas, Utah, and Louisiana while remaining true to its Mexican-American heritage. El Pollo Loco continues to grow and evolve, nourishing connections to tradition, culture and one another through fire-

grilled goodness that makes us feel like familia. For more information, visit us at [www.elpolloloco.com](http://www.elpolloloco.com).

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